Anya Surnina

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EXPERIENCE

Toast

Product Designer, Oct 2021 – present

- Worked as a lead designer on the redesign of the checkout experience which led to 12.01% faster checkout time
- Collaborated with product management and engineering partners on designing, researching and launching Guest split check experience
- Lead the design and research of 10X better payment experience project reimagining how guests pay at restaurants

Pinterest

Contract Product Designer, Jun 2021 – Aug 2021

- Designed and researched growth experiences for iOS and Android that helped to achieve business growth goals
- Collaborated with cross-functional team on defining experiment goals and details

Indeed

Product Designer, May 2019 – Jun 2021

- Collaborated with product management and engineering partners on launching and evolving a new-to-market product that led to $28M revenue increase
- Worked with product leaders on creating the vision for Indeed Enterprise Jobs experience and made sure that vision was informed and validated by user research
- Conducted 6 user research studies that helped understand the complexities of Enterprise employers
- Conducted design thinking and process improvement workshops that lead to more user-centric processes and increased operational efficiency

HotSchedules

UX and UI Designer, Dec 2017 – Mar 2019

- Lead the redesign of the existing core scheduling product used by 2 mln users
- Conducted 5 research studies that informed product strategy and improved its usability
- Collaborated with the Lead Designer on creating a componentized illustration library

Practice Cafe

Website Designer, Oct 2011 – March 2014

- Designed responsive websites with a focus on empathetic user experience
- Developed responsive websites using HTML5 and CSS

Archi-Arts

Graphic and Website Designer, Aug 2008 – Oct 2011

- Designed websites and printed materials

EDUCATION

Texas State University, San Marcos, TX

BFA in Communication Design. 2014 – 2017. GPA 4.0

Houston Community College, Houston, TX

Associate Degree in Applied Arts, Interior Design. 2006 – 2008

TRAININGS

Jake Knapp Austin Sprint Series

Creating Usability with Motion

RECOGNITIONS

2021 Moving Forward Award
Pinterest Hackathon

2020 Best Social Impact Project
Indeed Hackathon

2017 Best UX and UI
3rd Austin Diversity Hackathon

2017 Special Judge's Choice Award
Communication Design Portfolio Exit Review

2016 AIGA Flux Design Competition
Identity Selected Entry

SKILLS

User Research	Advanced HTML5+CSS
Motion design	Figma
Illustration	Jira
Workshop facilitation	Adobe Creative Suite
Responsive Design	Fluent in Russian