



Anya Surnina

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EXPERIENCE

Pinterest

Contract Product Designer, Jun 2021 – Aug 2021

- Designed growth experiences for iOS and Android that helped to achieve business goals
- Worked with a research partner on defining and launching user research
- Collaborated with cross-functional team on defining experiment goals and details

Indeed

Product Designer, May 2019 – Jun 2021

- Collaborated with product management and engineering partners on launching and evolving a new-to-market product that led to \$28M revenue increase
- Worked with product leaders on creating the vision for Indeed Enterprise Jobs experience and made sure that vision was informed and validated by user research
- Conducted 6 user research studies that helped understand the complexities of Enterprise employers
- Conducted design thinking and process improvement workshops that lead to an improved product, more user-centric processes, and increased operational efficiency

HotSchedules

UX and UI Designer, Dec 2017 – Mar 2019

- Designed innovative product solutions across existing product lines used by 2 mln users
- Created workflows, wireframes, and prototypes in collaboration with the product team
- Conducted over 40 in-person usability sessions that improved usability of the product
- Collaborated with the Lead Designer on creating a symbolized illustration library

Springbox

Contract Visual Designer, Jun 2017 – Aug 2017

- Designed icon system and illustrations
- Collaborated on designing LBJ Library website and a campaign for HomeAway and TYLER's

Practice Cafe

Website Designer, Oct 2011 – March 2014

- Designed responsive websites with a focus on empathetic user experience
- Developed responsive websites using HTML5 and CSS

Archi-Arts

Visual and Furniture Designer, Aug 2008 – Oct 2011

- Designed websites and printed materials
- Worked with clients on defining their needs and creating custom furniture pieces based on it

EDUCATION

Texas State University, San Marcos, TX

BFA in Communication Design, 2014 – 2017. GPA 4.0

Houston Community College, Houston, TX

Associate Degree in Applied Arts, Interior Design.

2006 – 2008

RECOGNITIONS

2021 Moving Forward Award

Pinterest Hackathon

2020 Best Social Impact Project

Indeed Hackathon

2017 Best UX and UI

3rd Austin Diversity Hackathon

2017 Special Judge's Choice Award

Communication Design Portfolio Exit Review

2016 AIGA Flux Design Competition

Identity Selected Entry

SKILLS

Figma

Sketch

Flinto

Invision

UX and UI Design

User Research

Responsive Design

Workshop facilitation

Advanced HTML5+CSS

Jira

Adobe Creative Suite

Illustration

Fluent in Russian